

**News**

General Motors

GM Communications
media.gm.com**FOR RELEASE:** November 3, 2003**CONTACTS****Pontiac Announces GTO Pricing, Fuel Economy**

DETROIT - General Motor's Pontiac division today announced introductory pricing for the 2004 GTO, arriving in dealer showrooms in December. In addition, EPA city and highway mileage ratings were also released.

The GTO's manufacturer's suggested retail price (MSRP) is \$32,495, which includes destination and freight charges of \$700. The only available option is a six-speed Tremec manual transmission for \$695.

EPA fuel economy for the manual transmission is 17 miles per gallon (mpg) in the city and 29 mpg on the highway, for an EPA composite mileage rating of 24.8 mpg. A GTO equipped with an automatic transmission is rated at 16 mpg in the city and 21 mpg on the highway, for an EPA composite rating of 21.5 mpg.**

"In this price range, there are few cars that can match the GTO in terms of its blend of performance, handling and sophistication," said Lynn Myers, Pontiac-GMC general manager. "With vehicles like the Vibe, the Grand Prix, the GTO and the Bonneville GXP leading the way, Pontiac is building a line of no-compromise performance vehicles."

*** - The GTO equipped with an automatic transmission will be subject to a \$1,000 federal gas guzzler tax*

General Motors Corp. (NYSE: GM), the world's largest vehicle manufacturer, employs 342,000 people globally in its core automotive business and subsidiaries. Founded in 1908, GM has been the global automotive sales leader since 1931. GM today has manufacturing operations in 32 countries and its vehicles are sold in more than 190 countries. In 2002, GM sold more than 8.6 million cars and trucks, nearly 15 percent of the global vehicle market. GM's global headquarters is at the GM Renaissance Center in Detroit. More information on GM and its products can be found on the company's consumer website at www.gm.com.

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